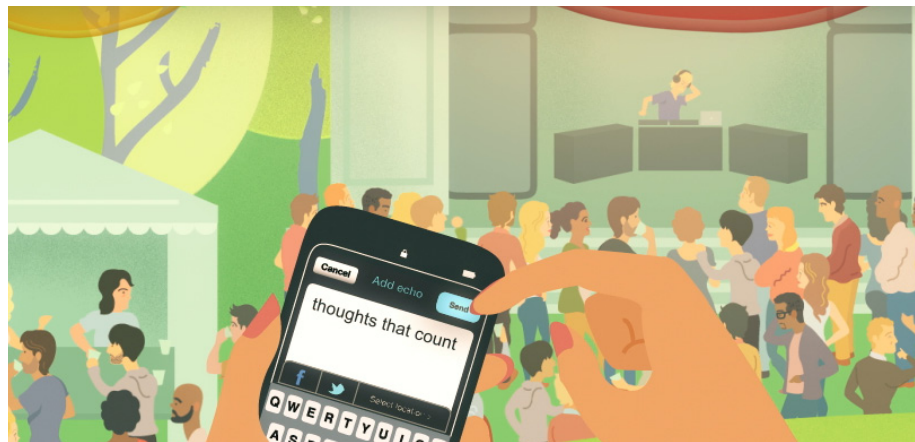
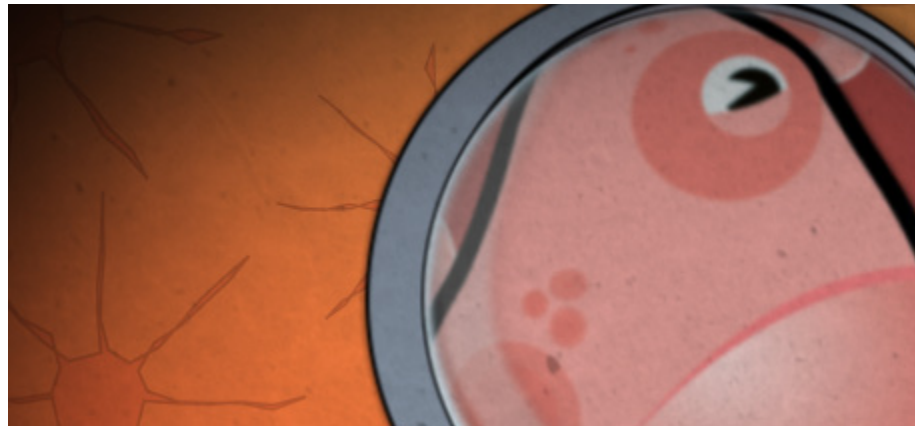


Hello. I'm a *motion director*,

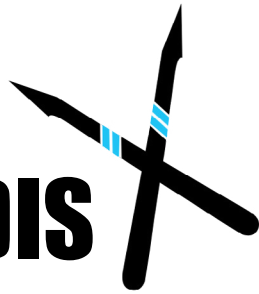


my skills come in many *flavors*.



Motion Director

**GEORGE
SIMEONIDIS**



Over the past seven years, I have created branded motion campaigns, commercials, show intros, station idents as well as mobile and web series, mostly from concept to completion. I love bringing together the perfect team and guiding the project towards a beautiful, unified vision.

▶ CONTACT

www.gSimeo.com
hello@gSimeo.com
+1.514.516.1833



▶ PRODUCTION EXPERTISE

- 2D & 3D Motion Design
- Video/Audio Editing & Encoding Formats
- On-Set Production {cameras, lighting, audio}
- Creative Team, Client & Project Management
- Copyrights & Storyboards
- Budgets & Licensing
- Pitches & RFPs

▶ SOFTWARE EXPERTISE

- After Effects
- Cinema 4D
- Dreamweaver (*working knowledge*)
- Flash (*working knowledge*)
- Illustrator
- Indesign
- Photoshop
- Premiere Pro/Final Cut
- Pro Tools/Soundbooth

▶ EXPERIENCE

MOTION DIRECTOR

Freelance. Montréal, 2006–Present

Create custom video campaigns from concept to completion.

By working closely with the client, I establish the concept, look and approach for their video campaign. Once the storyboards have been approved, I proceed to hire and manage any support staff. Under my guidance, all production elements are lead towards the desired result. Some notable achievements include the campaigns for *WowWee's Cinemin Slice* and *Swivel* product lines. Recently, I oversaw the *Echoer* campaign - a mobile app revolving around hyper-local interactions.

Some of my other clients have been: *Just For Laughs*, *Anheuser-Busch* and *Fairmont Hotels & Resorts*.

VIDEO PRODUCER, DEVELOPMENT

TxT-TV. Montréal, 2010–2011

Produced interactive television content from concept to completion.

TxT-TV was Canada's first interactive television network and was broadcast on *Roger's Cable*. I oversaw the production of commercials, show intros, station idents, and every promotional video campaign that aired on the network.

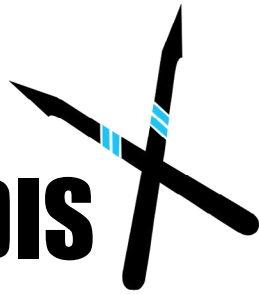
In addition, I liaised with the executive team to pitch and develop new interactive shows, while working with third-party producers to license support content.

Fun Fact: I recently co-found a revolutionary toy company that combines physical gifts with online video.



Motion Director

**GEORGE
SIMEONIDIS**



► EXPERIENCE (Cont'd)

VIDEO PRODUCER

Airborne Mobile. Montréal, 2009–2010

Created and produced original, mobile video content for top tier brands.

I worked closely with the senior producer to manage the video production team, including third-party content producers. Furthermore, I was able to strengthen my relationship with every principle wireless carrier across North-America.

Due to my extensive production background, I also had a creative and technical role in the making of every branded video project. A memorable achievement included co-writing and directing comedy shorts for *College Humor's* mobile video channel; these aired on *Verizon's VCast* network. Another accomplishment involved a collaboration with *EckoTV*, where I had the opportunity to design and direct a promo for their mobile channel; this commercial aired in *Macy's* retail outlets across North-America.

ASSOCIATE VIDEO PRODUCER

Airborne Entertainment. Montréal, 2007–2009

Editor and motion designer creating mobile video content for top tier brands.

In this role, I had the opportunity to refine my editing and motion graphics skills. On a weekly basis, I had to deliver a high volume of vignette videos, in order to program all of the branded, mobile video channels that Airborne managed. This content aired across all major wireless carriers, including: *AT&T, Bell, Rogers, Sprint* and *Verizon*.

Some of the larger brands I had the opportunity to work with, included: *American Dad, EckoTV, Family Guy, FHM magazine, Maxim Digital, NFL* and *NHL*.

I also had the pleasure of helping in the creation of *Bitchin' Kitchen*. I produced the promotional videos used as pitch material, as well as several motion graphics and video montages once the show was in production. *Bitchin' Kitchen* is now a hit television series airing on Canada's *Food Network*.

VIDEOGRAPHER / EDITOR

ParaMedia Studios. Montréal, 2005–2007

Production generalist on corporate and vignette video assignments.

ParaMedia was primarily an audio recording studio, which is where I refined my sound production skills; including working with voice-over talent, audio engineers, microphone setups and ProTools sessions.

Due to my film background, I helped establish their video department. It was a very hands-on role that further refined my practical knowledge of the production process; from various on-set tasks, to the many layers of post-production and onto final delivery.

PRODUCTION ASSISTANT

Ourson Films. Montréal, Summer 2005

Assisted on the set of 'The Woman Of Ahhs' - 35mm Feature Film.

PRODUCTION ASSISTANT

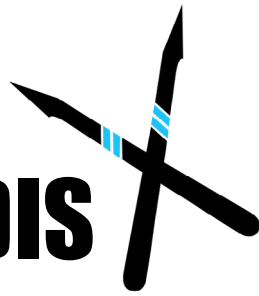
Global's CH Television. Montréal, Spring 2005

Assisted the director and production team in the Master Control Room.

Fun Fact: I actually once saw someone slip on a banana peel... a banana peel! I thought that only happened in the movies.

Motion Director

**GEORGE
SIMEONIDIS**



▶ **EDUCATION**

CANADIAN SOCIETY OF CINEMATOGRAPHERS

Camera Assistants Course. Toronto, 2006

Trained by industry leading cinematographers on film camera and lighting techniques.

**ALLIANCE QUEBECOISE DES TECHNICIENS DE
L'IMAGE ET DU SON**

AQTIS 101 Certificate. Montréal, 2006

Received best practices training when working on industry standard film sets.

TREBAS INSTITUTE

Film and Television Production Diploma. Montréal, 2005

*My short film entry into the **Cannes Lion** competition received recognition from many **blogs** and prestigious news organizations, such as, **The Washington Post**.*

DAWSON COLLEGE

Social Sciences Diploma. Montréal, 2003

▶ **CAMERA EXPERIENCE**

- Arri systems
- Digital SLR series
- EX1-EX3, XL H1, P2
- Panavision systems
- RED

▶ **LANGUAGES**

- English
 - French
 - Greek
- spoken & written
with native proficiency*

▶ **CITIZENSHIPS**

- Canada
- European-Union

▶ **SOME KIND WORDS**

“George is a very talented video producer and one of the nicest, most reliable and dedicated employees I have had the pleasure to work with. Feel free to contact me for any further information.”

Garner Bornstein

CEO, Airborne Technology Ventures Inc.

“For the last 3 years George has become integral to the growth of Airborne Mobile’s video strategy. He’s executed flawlessly on the strategy I implemented and has brought his flair for creative projects to bear on every brand channel Airborne has launched. Additionally, he exemplifies the word “teamwork”, performing seamlessly with management and peers alike. I would recommend George in a heartbeat.”

Gary Jansz

Product Manager & Senior Producer, Video, Airborne Mobile

“George is enormously talented and getting better each year. Having seen his creativity, diligence, and cheerfulness firsthand at Airborne, I contracted him as a freelancer to build a demo video for WowWee’s Cinemin Swivel launch. The end result was outstanding - in large part due to the tenacity, ingenuity, and integrity that George brings to every project. A rising star.”

Steve Hardy

Director of Marketing, WowWee Inc.

keep in touch!

This could be the beginning of a beautiful friendship.

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